

American Institute of Higher Education



Program

2nd International Conference

**The Impact of Information Technology on
Business and Education**

Atlantic City, New Jersey

September 24-26, 2008

**American Institute of Higher Education LLC,
<http://www.amhighed.com>**



MESSAGE FROM THE CONFERENCE/PROGRAM CHAIR

On behalf of the organizing committee, we would like to welcome you to Atlantic City and to the Second International Conference of the American Institute of Higher Education (AmHighEd). The theme of this conference is to enhance our understanding of the impact of information technology on business and education. The conference will provide an opportunity for all participants to share their ideas and research in the fields of business, economics, accounting and education.

Our First International Conference in Orlando, FL, was a great success with more than seventy participants from all over the world. As indicated in the program, our Second International Conference will build on the success of the previous conference. Besides paper presentations, the grant writing workshop is back by popular demand. We have also added two more workshops: one on quality in education and the other on online courses and instructional design.

We at AmHighEd believe that research is a cooperative enterprise among scholars and practitioners. That is why we are committed to providing a collaborative environment that fosters free flow of ideas and constructive feedback among researchers, practitioners, and students. We would like to thank all the attendees whose contributions and participation are very important for a stimulating environment at the conference.

Again, welcome to our Second International Conference. We hope that you will find the conference productive, informative, and enjoyable. We also wish you a pleasant stay in Atlantic City.



Arben Asllani
Conference Chair
University of Tennessee at Chattanooga



Dothang Truong
Program Chair
Fayetteville State University



2008 CONFERENCE OFFICERS AND COMMITTEE

Conference Chair

Arben Asllani, University of Tennessee at Chattanooga

Program Chair

Dothang Truong, Fayetteville State University

Program Committee

Arben Asllani, University of Tennessee at Chattanooga

Aaron Clark, North Carolina State University

Khalid Dubas, Fayetteville State University

Alireza Lari, Fayetteville State University

Nasim Lari, North Carolina State University

Pooneh Lari, North Carolina State University

Fazlul Miah, Fayetteville State University

Dothang Truong, Fayetteville State University

Proceedings Editor

Pooneh Lari, North Carolina State University



BEST PAPER AWARD WINNERS

Best Education Paper:

How to Improve Your Teaching Evaluations Using Information Available on the Internet: From Average to Off the Chart in One Semester

Blaine Walgren, California State University at Fullerton

9:20 a.m. – 10:40 a.m. (Friday)

Carousel D

Best Business Paper:

Empirical Investigation of the 'Halo' Effect of Financial Performance on the Relationships between Corporate Reputation and CEO Compensation

Jooh Lee, Rowan University

Ernest Hall, Jr., University of Southern Indiana

11:00 a.m. – 12:20 p.m. (Thursday)

Carousel A



GENERAL MEETING INFORMATION

Registration (Carousel Foyer)

Wednesday, September 24	3:00 p.m. – 8:00 p.m.
Thursday, September 25	8:00 a.m. – 5:00 p.m.
Friday, September 26	8:00 a.m. – 12:00 p.m.

Workshops (Carousel D)

Workshop 1: Grant Writing 101 9:20 a.m. – 10:40 a.m. (Thursday)
Presenter: Aaron Clark, North Carolina State University

Workshop 2: Introduction to Online Course Development 3:30 p.m. – 4:50 p.m. (Thursday)
Presenter: Pooneh Lari, North Carolina State University

Workshop 3: Quality Practice in Education 11:00 a.m. – 12:20 p.m. (Friday)
Presenter: Alireza Lari, Fayetteville State University

Reception and Best Paper Awards (Salon 5)

Thursday, September 25 5:00 p.m. – 6:00 p.m.

Parallel Sessions (Sandcastle, Carousel A, Carousel D)

Thursday, September 25	8:00 a.m. – 5:00 p.m.
Friday, September 26	8:00 a.m. – 3:00 p.m.

Coffee Breaks (Carousel Foyer)



WEDNESDAY, SEPTEMBER 24, 2008

Registration: 3:00 p.m. - 8:00 p.m. Carousel Foyer

THURSDAY, SEPTEMBER 25, 2008

Registration: 8:00 a.m. - 5:00 p.m. at Carousel Foyer

8:00 a.m. – 9:20 a.m. (Thursday)

Session A

Sandcastle

SESSION A

Information Technology & Education

Session Chair: **Ranjana Agarwal**, Institute of Management Technology- Ghaziabad, India

The Role of Perceived Usefulness and Perceived Ease of Use in Students' Mathematics Success
Sulakshana Sen, Bethune Cookman University

World 2.0

James Sena, California Polytechnic State University

Effect of Education Qualification in Information Technology Industry: A Case Study of India

Ranjana Agarwal, IMT Ghaziabad, India

Binod Khadria, Jawaharlal Nehru University, India

The Technological Transformation of an Organization: An STSM Perspective

Eric Kisling, East Carolina University

8:00 a.m. – 9:20 a.m. (Thursday)

Session B

Carousel A

SESSION B

Pedagogy Perceptions in Education

Session Chair: **Fazlul Miah**, Fayetteville State University

Teacher Candidates' Perception and Performance Abilities in Basic Computer Skills Using Selected National Education Standards

Malinda Butler, Alcorn State University

Peter Malik, Alcorn State University

Education in Rural Mississippi School Districts

Eugene Owens, William Carey University

An Exploratory Study of Rigor and Teaching Strategies in High Schools: Comparing Teacher Beliefs and Practices in Curriculum, Instruction, and Assessment

Kelly Gwaltney, Gardner-Webb University

Victoria Ratchford, Gardner-Webb University



8:00 a.m. – 9:20 a.m. (Thursday)

Session C

Carousel D

SESSION C

Statistics & Decision Sciences

Session Chair: **Dothang Truong**, Fayetteville State University

A Method for Mammographic Data Analysis Based on Bayesian Networks

Nima Dolatnia, Amir Kabir University

Majid Aminnayeri, Amir Kabir University

Gholamali Montazer, Tarbiat Modarres University

Nasrin Ahmadinejad, Tehran University of Medical Sciences

The Integration of Ethics into the Study of Supply Chain Management

Karen Pentz, University of North Carolina at Greensboro

Information Technology for Underrepresented Student Populations: What Can 21st Century HBCUs Learn from 20th Century Examples?

Mohammad Shariat, Florida A&M University

Roscoe Hightower, Jr., Florida A&M University

Jacqueline Hightower, Florida A&M University

9:20 a.m. – 10:40 a.m. (Thursday)

Session A

Sandcastle

SESSION A

Assessment in Higher Education I

Session Chair: **Catheryn Weitman**, Barry University

Challenges and Opportunities of Peer Review in Higher Education

James Badger, North Georgia College & State University

The Efficiency of Private Universities As Measured By Graduation Rates

Edward Kokkelenberg, State University of New York at Binghamton

Esha Sinha, State University of New York at Binghamton

John Porter, State University of New York - Central

Gary Blose, State University of New York - Central

A Comparison of Online and In-Class Teaching Evaluations Using Multiple Regression Analysis

Clifford Nowell, Weber State University

Lewis Gale, Weber State University

Bruce Handley, Weber State University

Values-based Teaching Expectations and Evaluations

Carol Walker, Saint Leo University



9:20 a.m. – 10:40 a.m. (Thursday) Session B Carousel A

SESSION B Finance and Entrepreneurship

Session Chair: **Rob Poole**, Richard Stockton College of New Jersey

Minority Women Entrepreneurs and the Impediments They Face in the Engineering, Mining and Construction Fields

Andrea Smith-Hunter, Siena College

Joanne Kapp, Siena College

Accounting as a Discipline: AACSB Accounting Accreditation and Elitism

Rob Poole, Richard Stockton College of New Jersey

Gurprit Chawal, Richard Stockton College of New Jersey

Claudia Tyska, Richard Stockton College of New Jersey

Successful Reading Strategies for Content Areas

Vera Swade, Saint Leo University

9:20 a.m. – 10:40 a.m. (Thursday) Session C Carousel D

WORKSHOP 1 GRANT WRITING 101

Presenter: **Aaron Clark**, North Carolina State University

This workshop will introduce the basics needed for successful grant writing and obtaining funding. Formatting, techniques, and "tricks of the trade" will be presented, as well as opportunities for funding and current national trends.

10:40 a.m. – 11:00 a.m. Coffee Break Carousel Foyer

11:00 a.m. – 12:20 p.m. (Thursday) Session A Sandcastle

SESSION A Research and Development in Education I

Session Chair: **Daniel Miller**, North Carolina A&T State University

Dialogical Narrative: A Model for Learning, Leading, And Change In Higher Education

Daniel Miller, North Carolina A&T State University

Using an Integrated Financial Aid Model to Accomplish Strategic Objectives

Rob Poole, Richard Stockton College of New Jersey

Vince Maniaci, American International College



Teacher Education: Why Cultural Competence Should Be Taught

Thyria Ansley, Florida A& M University

Elizabeth Davenport, Florida A& M University

Mary Newell, Florida A& M University

11:00 a.m. – 12:20 p.m. (Thursday)

Session B

Carousel A

SESSION B

Management and Finance

Session Chair: **Khalid Dubas**, Fayetteville State University

Salary Differences Among Professional Baseball Players: Agency, Tournament And Equity Theories

Yuh-Jia Chen, Palm Beach Atlantic University

A Work of A.R.T.Accountability, Responsibility, and Teamwork A Cross-Cultural Model for Individualizing Instruction

Maryanne Maisano, Western Carolina University

Evelyn Rothstein, National Urban Alliance

Empirical Investigation of the ‘Halo’ Effect of Financial Performance on the Relationships between Corporate Reputation and CEO Compensation

Jooh Lee, Rowan University

Ernest Hall, Jr., University of Southern Indiana

11:00 a.m. – 12:20 p.m. (Thursday)

Session C

Carousel D

SESSION C

Research and Development in Education II

Session Chair: **Terrence James**, New Jersey City University

A Content Analysis of Cultural Language in Three Curriculum Models: Exclusion, Inclusion and Empowerment of the Learner

Terrence James, New Jersey City University

K-12 Outreach: Attitudes Towards Gaming Education

Aaron Clark, North Carolina State University

Chaos in the Classroom

Jane Davis, North Carolina A&T State University



1:40 p.m. – 3:00 p.m. (Thursday) Session A Sandcastle

SESSION A Finance and Accounting

Session Chair: **Robert Kachur**, Richard Stockton College of New Jersey

Hollybush Academy: A Case Study in Selected Not-For-Profit Accounting Issues

Frank Grippo, William Paterson University

Sia Nassiripour, William Paterson University

U.S. Regulators' Responses to the Financial Reporting Needs of Global Investors

Joan Cezair, Fayetteville State University

Jacob Balogun, Fayetteville State University

Enterprise Resource Planning (ERP) Systems & Accounting Information Systems (AIS): Do These Business Systems Have The Power to Challenge Accounting Curriculums to More Pedagogical Relevancy?

Robert Kachur, Richard Stockton College of New Jersey

Inappropriate Revenue Recognition and the Misstatement of Reported Earnings.

Frank Ryerson III, Macon State College

1:40 p.m. – 3:00 p.m. (Thursday) Session B Carousel A

SESSION B Quality and Education

Session Chair: **Alireza Lari**, Fayetteville State University

A comparison of two standards of quality for education: AACSB-International and ISO9001

Alireza Lari, Fayetteville State University

Nasim Lari, North Carolina State University

Teaching The Second Course in Business Statistics: Student Knowledge, Use Of Statistical Software, and Student Satisfaction

David Letcher, The College of New Jersey

Love of Money, Machiavellianism and Unethical Behavior: Differences between Intrinsic and Extrinsic Religiosity Students

Yuh-Jia Chen, Palm Beach Atlantic University

Thomas Tang, Middle Tennessee State University

Morphology of Childcare: An Ecological Perspective

Ahmed Zaman, Borough of Manhattan Community College, CUNY



1:40 p.m. – 3:00 p.m. (Thursday) Session C Carousel D

SESSION C Research and Development in Education III

Session Chair: **Elisabeth Davenport**, Florida A&M University

Engaging Students with Web 2.0 Technologies

Steve Chi-Yin Yuen, The University of Southern Mississippi

Patrivan K. Yuen, William Carey University

The EU-US Trade Relations: Issues, Conflicts and Solution

Kihee Kim, William Paterson University

Instructing and Mentoring the African American: Notes from the Field

Elisabeth Davenport, Florida A&M University

Thyria Ansley, Florida A&M University

Charles Ervin, Florida A&M University

Rufus Ellis, Florida A&M University

Patricia GreenPowell, Florida A&M University

Marian Smith, Florida A&M University

3:00 p.m. – 3:30 p.m. Coffee Break Carousel Foyer

3:30 p.m. – 4:50 p.m. (Thursday) Session A Sandcastle

SESSION A Perceptions in Education I

Session Chair: **Fazlul Miah**, Fayetteville State University

Are Student Evaluations Meaningful? A Study of The Opinions of Accounting Students Compared To Business Professors

William Francisco, Austin Peay State University

Lesley Davidson, Austin Peay State University

Aligning the Early Years of Learning With the Early Years of Schooling

Rebecca Shore, University of North Carolina at Charlotte

The Nature of Argument among Freshmen College Students, Science Teachers, and Practicing Scientists

Issam Abi-El-Mona, Rowan University

Fouad Abd-El-Khalick, University of Illinois at Urbana-Champaign

Green Marketing: Risks and Opportunities

Kihee Kim, William Paterson University



3:30 p.m. – 4:50 p.m. (Thursday) Session B Carousel A

SESSION B Perceptions in Education II

Session Chair: **Nasim Lari**, North Carolina State University

*NCLB Part II: When Administration Intervenes: Issues Related to Management of the Funded
MVSU NCLB Summer Reading Institute Emerge*

Ying Wang, Mississippi Valley State University

Jannette Adams, Mississippi Valley State University

Bruce Rose, Mississippi Valley State University

Examining Differentiated Instruction for Novices: Teachers Respond

Brenda Logan, Armstrong Atlantic State University

*An Academic And Community Approach Toward Cultural Diversity For The Preparation Of
Teacher Candidates At A Private Women's College*

Cynthia Bryant, Columbia College

Effects of Blogfolios on Students' Perceptions on Interaction and Learning

Steve Chi-Yin Yuen, University of Southern Mississippi

Harrison Yang, State University of New York at Oswego

3:30 p.m. – 4:50 p.m. (Thursday) Session C Carousel D

WORKSHOP 2 INTRODUCTION TO ONLINE COURSE DEVELOPMENT

Presenter: **Pooneh Lari**, North Carolina State University

*The workshop will introduce the basics of instruction and course design for converting
traditional courses to online environments. Software, formatting, and course outline and
development will all be presented and demonstrated during the workshop*

5:00 p.m. – 6:00 p.m. Reception Salon 5



FRIDAY SEPTEMBER 26, 2008

Registration: 8:00 a.m. – 12:00 p.m. at Carousel Foyer

8:00 a.m. – 9:20 a.m. (Friday)

Session A

Sandcastle

SESSION A Assessment in Higher Education II

Session Chair: **Joel Rudin**, Rowan University

Influences on Female Interest in Pursuit of STEM Fields in Higher Education

Stephanie Sullivan, East Carolina University

Cathy Hall, East Carolina University

Paul Kauffmann, East Carolina University

David Batts, East Carolina University

Jeremy Long, East Carolina University

Assessing Human Resource Management-Specific Knowledge via an E-Mail In-Basket Exercise

Joel Rudin, Rowan University

Kimble Byrd, Rowan University

Robert Fleming, Rowan University

Kathleen Pereles, Rowan University

Transition From High School to College for Students with Disabilities: What We Know So Far

Stanley Vitello, Rutgers: The State University of New Jersey

Susan Shapiro, University of Pennsylvania

Gregory Moorehead, Rutgers: The State University of New Jersey

8:00 a.m. – 9:20 a.m. (Friday)

Session B

Carousel A

SESSION B Effectiveness of Education

Session Chair: **Steven Breslawski**, State University of New York at Brockport

Downstream Retention of Content and Cognitive Constructs as Measured by the Test of Understanding of College Economics – Macroeconomics

Steven Breslawski, State University of New York at Brockport

The Global Village Forty Years Later: How has Technology Changed the Way We Think, Learn, and Teach?

Rubina Vohra, New Jersey City University

The Impact of a Freshman Seminar on Retention and the Academic Performance of Business Majors at a Historically Black University

Dian Carr, North Carolina A & T State University



8:00 a.m. – 9:20 a.m. (Friday)

Session C

Carousel D

SESSION C Economics and Technology

Session Chair: **Catheryn Weitman**, Barry University

Assessment Mapping: A Technological Tool to Support Data-Driven Decision-Making

Catheryn Weitman, Barry University

Victoria Giordano, Barry University

Program Assessment: What Can Be Learned from Senior and Alumni Satisfaction Surveys?

Tanya Clark, Rowan University

Catherine Parrish, Rowan University

Roberta Harvey, Rowan University

George Romeo, Rowan University

Towards An Understanding Of Haitian Immigrants In The New York, New Jersey And Connecticut Tri-state Region

Jean-Yves Plaisir, Borough of Manhattan Community College, CUNY

9:20 a.m. – 10:40 a.m. (Friday)

Session A

Sandcastle

SESSION A Dissertation Research and the Curricular Experiences of Doctoral Students

Session Chair: **Daniel Miller**, North Carolina A&T State University.

Faculty Governance in HBCUs: A historical perspective of decision-making and implications for shared governance

Patty Young, North Carolina A&T State University

Attitudes, Perceptions and Expectations: A Qualitative Study Among African-American College Men in the College Student Judicial Process

Landon Hadley, North Carolina A&T State University

A Proactive Approach in Retaining International Students: Promoting Institutional Support Services for Successful Adjustment

Craig Curty, North Carolina A&T State University

1890 Institutions: Responding to the Needs of Urban Communities

Cheryl Lloyd, North Carolina A&T State University

The "M" Factor: Exploring the Impact of Formal and Informal Mentoring on the Life and Career of African American Male Community College Presidents of Southeastern States

Manuel Dudley, North Carolina A&T State University



9:20 a.m. – 10:40 a.m. (Friday)

Session B

Carousel A

SESSION B Teaching and Learning I

Session Chair: **Jean Plaisir**, Borough of Manhattan Community College, CUNY

African American Male Teachers Examine The Education Experiences Of Immigrant Children In German Schools

Jean Plaisir, Borough of Manhattan Community College, CUNY

Anthony Heyward, Borough of Manhattan Community College, CUNY

Leroy Dyer, Borough of Manhattan Community College, CUNY

Using Service Learning and Information Technology in the area of Financial Literacy for High School and College Students

Sidney Askew, Borough of Manhattan Community College, CUNY

Jeff Hong, Borough of Manhattan Community College, CUNY

Linda Roma, Borough of Manhattan Community College, CUNY

Tertiary Education in Ghana: Expansion and the Role of Information Communication Technology

Warren Hope, Florida A&M University

Rosemary Bosu, University of Cape Coast

Cynthia Kpeglo, University of Cape Coast

9:20 a.m. – 10:40 a.m. (Friday)

Session C

Carousel D

SESSION C Information Technology and Education

Session Chair: **Arben Asllani**, University of Tennessee at Chattanooga

An Excel Based Solution Model for the Machinist's Sequencing Problem

Arben Asllani, University of Tennessee at Chattanooga

Charles White, University of Tennessee at Chattanooga

Cindy White, University of Tennessee at Chattanooga

How to Improve Your Teaching Evaluations Using Information Available on the Internet: From Average to Off the Chart in One Semester

Blaine Walgren, California State University at Fullerton

Examining Differences in Computer Self-efficacy

Srilata Bhattacharyya, Adelphi University

Connie Tollett, University of Arkansas at Little Rock

10:40 a.m. – 11:00 a.m.

Coffee Break

Carousel Foyer



11:00 a.m. – 12:20 p.m. (Friday)	Session A	Sandcastle
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SESSION A Teaching and Learning II

Session Chair: **Aaron Clark**, North Carolina State University

Socializing International Students into American Higher Education Culture: Strategies and Challenges

Fernando Naiditch, Montclair State University

Vocational beliefs as the constructs of students' perception of the accounting profession: A comparative study

Eleni Germanou, Sheffield Hallam University

Trevor Hassall, Sheffield Hallam University

Yanni Tournas, Borough of Manhattan Community College, CUNY

Weaving a Web: Using Interdisciplinary, Multi-sensory, Technology Infused Lesson Design to Assist, Develop, and Enhance Professional Teaching

Kathryn Richardson Jones, The Citadel

Teaching Teamwork and Technology Skills to Navigate a Flat World

Mahatapa Palit, Borough of Manhattan Community College, CUNY

Christopher Stein, Borough of Manhattan Community College, CUNY

11:00 a.m. – 12:20 p.m. (Friday)	Session B	Carousel A
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SESSION B Business and Globalization

Session Chair: **Dothang Truong**, Fayetteville State University

Farm Business Diversification: A Logit Analysis

Edouard Mafoua-Koukebene, State University of New York at Canton

Manufacturing Planning and Control

Leonard Nass, New Jersey City University

People's republic of China (PRC) and Counterfeiting: Should Global Brand Owners Care?

Prema Nakra, Marist College



11:00 a.m. – 12:20 p.m. (Friday)

Session C

Carousel D

WORKSHOP 3 QUALITY PRACTICE IN EDUCATION

Presenter: **Alireza Lari**, Fayetteville State University

This workshop will focus on the following issues

- * *What are issues related to quality in education?*
- * *How can quality be implemented and monitored in an educational environment and what are the important factors?*
- * *What are the accreditations and awards in education? Local and standards*
- * *What are the standards in education?*
- * *How can we work toward standards and awards?*
- * *What are the individual and group roles?*

1:40 p.m. – 3:00 p.m. (Friday)

Session A

Sandcastle

SESSION A Research and Development in Education IV

Session Chair: **Stephen Betts**, William Paterson University

Using Bloom's Taxonomy to Inform Course Design: Teaching and Assessing Basic Concepts to Advanced Applications in an On-Line Environment

Stephen Betts, William Paterson University

The Attitudes of Black Males Towards Becoming Educators and Child Care Caregivers in Early Childhood Settings

Jean Plaisir, Borough of Manhattan Community College, CUNY

Using Multimedia to Convey Procedural Knowledge: Student and Faculty Perceptions

Darren Nicholson, Rowan University

Jennifer Nicholson, Rowan University

Cell phone use and ego strength among college students: A preliminary study

Shari Willis, Rowan University

1:40 p.m. – 3:00 p.m. (Friday)

Session B

Carousel A

SESSION B Teaching and Learning III

Session Chair: **Pooneh Lari**, North Carolina State University

A Service-Learning Model: Application of a Strategic Marketing Course to the Exploration of Community Initiatives

Jennifer Barr, Richard Stockton College



A Strategy to Address Content Literacy: A Conceptual Paper

Carmen Martinez-Lopez, Borough of Manhattan Community College, CUNY

Reading to Learn on the Internet: Challenges, Solutions, and Implications

Xiufang Chen, Rowan University

To Stop Skimming the Surface: Using the Internet in Elementary Social Studies Instruction

Alison Dobrick, William Paterson University

1:40 p.m. – 3:00 p.m. (Friday)

Session C

Carousel D

SESSION C

Teaching and Learning IV

Session Chair: **Elizabeth Frederick**, Metropolitan State College of Denver

Institutional and Administrative Impediments to Developing an Online MBA Program - A case study

Ross Malaga, Montclair State University

Richard Peterson, Montclair State University

Faina Shifrina, Montclair State University

Educators who Care: The Role of Political Clarity in Educator – Student Relationships and Practices

Kristine Lewis, Drexel University

Jodi Bornstein, Arcadia University

Patrick Spearman, Rowan University

Spirituality, Leadership, and Cultural Differences at Work

Elizabeth Frederick, Metropolitan State College of Denver

Utilization of an Engineering Camp to Attract and Stimulate Interest in Rural High School Students in STEM Careers

David Batts, East Carolina University

Jeremy Dickerson, East Carolina University

Michael Bosse, East Carolina University

Mark Lesperance, East Carolina University

Cathy Hall, East Carolina University

Paul Kauffmann, East Carolina University



INTERNET DIVISION

Accounting System Change During Increasing Competition: An Application of Discriminant Analysis

Joe Dowd, Eastern Washington University

Elizabeth Murff, Eastern Washington University

What Level of Budgetary Goal Difficulty Elicits Maximum Effort?

Joe Dowd, Eastern Washington University

William McGonigle, Eastern Washington University

Time Bandits: A Rejoinder

Dennis Duchon, University of Tennessee

Donde Plowman, University of Tennessee

The Correlation of Divergence and College Success

Tracy Meetze, Francis Marion University

Shirley Bausmith, Francis Marion University

Stephen Taylor, Francis Marion University

Instructors' General Perceptions on Students' Self-Awareness

Frances Feng-Mei Choi, HungKuang University

Accounting Faculty Utilization of Web-Based Resources to Enhance In-Class Instruction

Thomas Black, San Jose State University

Howard Turetsky, San Jose State University

Organizational Predictors of Empowerment

David Elloy, Gonzaga University

Technology Funding in Education: Do We Really Mean Business?

Dianne Wright, Florida Atlantic University

Deloris Benjamin, Florida Atlantic University

Glenn Walters, Florida State University

Technology Policy and Data-Driven Decision Making in Higher Education

Dianne Wright, Florida Atlantic University

Glenn Waters, Florida State University

Deloris Benjamin, Florida Atlantic University

Complementing Native American Science Intelligence with Scientific Literacy Through a University, Community College, Business and Tribal Partnership

Sheila Anne Webb, Jacksonville State University



Wireless Security Awareness in Education

Ludwig Slusky, California State University at Los Angeles

Parviz Partow-Navid, California State University at Los Angeles

New Product Development Guidelines for an Entrepreneur

Khalid Dubas, Fayetteville State University

Inder Nijhawan, Fayetteville State University

Preference Aggregation for Concept Evaluation in New Product Development

Khalid Dubas, Fayetteville State University

Petur Jonsson, Fayetteville State University

How Can Web 2.0 Help Entrepreneurs in Starting a New Business?

Dothang Truong, Fayetteville State University



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