

**Thursday – October 30, 2014**  
**5:00pm – 7:00pm      Check-in**

**Friday – October 31, 2014**  
**8:30am – 10:00am      Vivace B**

Grant Writing Workshop  
*Presented by AmHighEd Staff*

**10:00am – 10:30am      Break**

**10:30am – 12:00pm      Vivace B**  
**Internet Division**

**Chair:** Alireza Lari  
*Wake Forest University*

The Relationship between School Principals' Strategic Leadership Actions and Organizational Learning: A Quantitative Study in Turkish Primary Schools  
*Mehmet Kemal Aydın and Nezahat Güçlü, Gazi University*  
*John Pisapia, Florida Atlantic University*

The Innatist Collection of Second Language Acquisition Theories in the Language Classroom  
*Ellen Frye, William Paterson University of New Jersey*

**Friday – October 31, 2014**  
**1:30pm – 3:00pm      Vivace B**

**Chair:** Pooneh Lari  
*American Institute of Higher Education*

Teaching A Complex Process Model: Visualizing Supply Chain Management With A Recurring In-Class Metaphor  
*Linda Wright, Longwood University*

Post 9/11, How are Smaller Private Higher Institutions Coping with Increased Federal Restrictions?  
*Amani Aseel, Cardinal Stritch University*  
*Mette Baran, Cardinal Stritch University*

Culturally Responsive Leadership and Social Capital: A Framework for Closing the Opportunity Gap  
*Alisa Taliaferro, North Carolina A&T State University*

**3:00pm – 3:30pm      Break**

**3:30pm – 5:00pm      Vivace B**  
**Internet Division**

**Chair:** Alireza Lari  
*Wake Forest University*

Making the Most of Mentoring: Establishing Mentor Programs and Partnerships in College and Beyond  
*Tammy Graham, The Citadel*

Assessing the Impact of Extra-Curricular and Co-Curricular Activities on Program Learning Outcomes  
*Paul L. Govekar and Matthew Kutch, Ohio Northern University*

**6:00pm – 7:00pm      Reception**

**Saturday – November 1, 2014**  
**8:30am – 10:00am      Vivace B**

Education Analytics  
*Presented by AmHighEd Staff*

**10:00am – 10:30am      Break**

**10:30am – 12:00pm      Vivace B**

**Chair:** Nirmaljit Rathee  
*Delaware State University*

Effectiveness in Learning in Higher Education  
*Bijan Mashaw, California State University – East Bay*

Protect PUT Certificates - A Case Of Bearish Structured Products  
*Rodrigo Hernández, Radford University*  
*Jeffrey S. Jones, Missouri State University*  
*Jenny Gu, University of Dallas*

Assessing Some Determinants Of Cloud Computing Benefits  
*Tor Guimaraes, Tennessee Tech University*  
*Ketan Paranjape, Intel*

Successful Start-Ups: Addressing the Accounting Needs of Entrepreneurs in Economically Distressed Regions  
*Mary Holbrook, Zekeriya Eser, and Julie Warders, Eastern Kentucky University*

**Saturday – November 1, 2014**  
**1:30pm – 3:00pm**

**Chair:** Amani Aseel  
*Cardinal Stritch University*

Parental Awareness on Prenatal Concerns:  
An Educational Perspective  
*Nirmaljit Rathee, Delaware State  
University*

Role of Partial Knowledge in Reducing  
Performance in Multiple Choice Tests  
*Zekeriya Eser and Mary Holbrook,  
Eastern Kentucky University*

Increasing Student Learning & Improving  
Classroom Management  
*Stephen Bukowy, Sharon Bell and Ollie  
Bishop, University of North Carolina -  
Pembroke*

**3:00pm – 3:30pm**      **Break**

**3:30pm – 5:00pm**      **Vivace B**  
**Internet Division**

**Chair:** Alireza Lari  
*Wake Forest University*

Environmental Costs, Social Responsibility  
and Corporate Financial Performance- A  
Closer Examination of Japanese  
Environmental Accounting  
*Bea Chiang and Al Pelhem, The College of  
New Jersey*  
*Yuko Katsuo, Gakushuin University*

*Presentations Continued...*

**3:30pm – 5:00pm**      **Vivace B**  
**Internet Division**

**Chair:** Alireza Lari  
*Wake Forest University*

A Review of Select Medicaid Opt-out States  
*Vincent M. Bulzoni, Kevin J. Cefali, Sriya  
Krishnamoorthy, Racheline Napier,  
Donald M. Peace, Johnathan Rose, Paula  
Steckschulte, and David Witt, South  
University*

World War II: A Case Study of Cross  
Elasticity of Supply  
*Anthony Greco, University of Louisiana-  
Lafayette*

# **AMERICAN INSTITUTE OF HIGHER EDUCATION**



***9<sup>th</sup> International Conference***

***October 30 – November 1, 2014***  
***Le Méridien***  
***Arlington, VA***